A map of a city

AI-generated content may be incorrect.Map of Most frequently used cycleways in Brighton

A map of a city

AI-generated content may be incorrect.A map of beryls docking bays in brighton

A map with red dots

AI-generated content may be incorrect.A Map of Available Student houses to rent

**High Priority**

**Bevendean** – Primarily a student area with a longer commute to campus, often requiring two buses. Improved coverage here could provide a faster, more convenient alternative.

**Coldean** – Another major student area for both universities. The distance is ideal for cycling—too far to walk comfortably but very feasible by bike. Currently underserviced.

**Lewes Road & London Road (student corridors)** – The main student commuting and housing routes. Almost certainly the most popular and highest-demand areas.

**Hollingbury/Coldean (Asda site)** – A high-traffic location with multiple attractors, including a supermarket and gym. Positioned between student areas, making it a strong candidate for a docking bay.

**Medium Priority**

**Elm Grove** – A steep uphill walk with infrequent buses. E-bikes would be particularly attractive here, as the gradient may otherwise deter riders.

**Kemp Town** – A student-heavy area with good cycling infrastructure linking to universities. Could help reduce congestion around The Level while offering shorter commutes.

**Low Priority**

**Old Steine (nightlife hub)** – Could serve as a route home after nights out. While there is potential demand, cycling under the influence poses safety and liability issues, so this would need careful handling.

**Brighton Marina** – Despite residential housing along the route, only one Beryl docking bay currently exists here. A possible long-term opportunity, but demand may be lower compared to student areas.

**Hove & Brighton Station** – Ideal locations but already heavily serviced by Beryl. Entering this market would be difficult and less cost-effective compared to other areas.

I believe introducing student-focused payment options could be highly beneficial, helping to capture a core user base during term time. In addition, developing tourist-friendly offers during the summer months/Weekends would broaden appeal. For example, placing a docking bay at Stanmer Village, The South Downs or the beach could be attractive, as they are popular destinations for day trips and leisure activities.